

Who snubbed who at Super parties?

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GEORGE PIMENTEL / STRINGER

Tom Cruise, Actress Katie Holmes, Alex Rodriguez and Cameron Diaz attend the Super Bowl Party hosted by Creative Artists Agency at the W Hotel, South Beach on February 8, 2010 in Miami Beach.

The Audi Super Bowl party in the penthouse of the **W South Beach** Saturday was interesting on so many levels. There was **Hilary Swank**, hand in hand with boyfriend and former agent **John Campisi**. Then Swank's ex-brother-in-law **Rob Lowe** walked in with his two young sons. As Swank hung on tight to her man, Lowe exchanged pleasantries with *Private Practice* star **Kate Walsh**, embattled in her own divorce mess, telling her he just came from "Joe's Crab," to which Walsh replied, "Ooooh, Joe's!" in regards to Miami Beach landmark **Joe's Stone Crab**.

With Swank and Lowe at opposite ends of the penthouse, in walked *Twilight* heartthrob **Kellan Lutz**. All was well at the classy celebrity cocktail confab until *Twilight*'s second-in-command It boy (**Rob Pattinson** being chief) **Taylor Lautner** walked in and brushed by us, followed by his own entourage of handlers. Those of us expecting a big *Twilight* high five were disappointed when, not even five minutes later, Lautner's handlers repositioned Lautner toward the door. And then he was gone. Apparently, Lautner's people don't want him anywhere near Lutz. Sounds like a major Twivalry to us.

Wonder why **The Black Eyed Peas** took so long getting to their own Playboy after-party at **The Sagamore** Saturday? Developer **John Turchin** chartered a yacht and took the entire band and backup dancers direct from the American Airlines Arena and back to his Dillido Island home, where they partied with Turchin's friends and family, including Turchin daughter **Ashley** and boyfriend/biz-man **Philip Levine**. All of the Peas expressed great interest in buying homes at Turchin's Eagle's Nest in North Carolina.

The Creative Artists Agency party Saturday at the **W South Beach** proved to be the weekend's most A-list event. Thanks to Grey Goose, a motley slew of celebs were up and dancing on banquettes, but none as enthusiastically as **Tom Cruise**, **Katie Holmes** and **Cameron Diaz**, though **Carrie Underwood** demonstrated she can do a lot more than the two-step. Also there: **Timbaland**, **A-Rod**, **Derek Jeter**, **Kellan Lutz**, **Taylor Lautner**, **Harry Connick, Jr.**, **Andy Roddick** and **Kate Walsh**. Any time a blond like Diaz blinks near A-Rod, rumors swirl over alleged love matches, but as far as we know -- just like the special effects at the party -- it was all smoke and mirrors.

Overheard at **Jim Carrey** and **Jenny McCarthy**'s Saturday Night Spectacular benefiting autism nonprofit Generation Rescue at the Bank of America building downtown: Creed lead singer **Scott Stapp** discussing plans to attend the Super Bowl with Florida Marlins president **David Samson**. Rumor has it the Marlins are going the way of the Dolphins, and Stapp's in talks with the baseball franchise to develop projects synergizing music and entertainment in the upcoming season.

Spotted in a private dining room at the Ritz-Carlton, Key Biscayne Sunday afternoon: **John Travolta** with, says our spy, "a large posse." Travolta stayed there during the 2007 Super Bowl, and **Brad Pitt** stayed there with his dad during the 2005 Orange Bowl between USC and Oklahoma. While we're not sure where he stayed this time, Pitt -- who used the name Bryce Pilaf to check in to the Ritz back in '05 - arrived in Miami with **Angelina Jolie** and son **Maddox** just in time to root on the Saints. All sorts of Jolie-Pitt sightings have since come in, including one unconfirmed one at **Joe Allen** on Saturday night.

Also in town for the big game: **Ashton Kutcher** and **Demi Moore**. Kutcher was spotted, says our source, "With a \$500 backpack and trucker hat" outside the Mondrian Monday morning.